

# THE GATEWAY GAZETTE

Your Gateway to Possibilities

FEBRUARY / MARCH

WWW.GATEWAYSUPPLY.NET

## National Construction Employment Hits a Two-Year High in January *Industry's 17.7 Percent Unemployment Rate Still Troubling*

The Construction industry added 21,000 jobs in January, as a second consecutive month of unseasonably mild winter weather helped the sector raise employment to a two-year high, according to an analysis of new federal employment data released by AGC. AGC officials cautioned that the gains remain fragile amid declining public sector investments in construction and infrastructure.

“Although it’s great news that the industry has added 52,000 jobs in the past two months, the unemployment rate in construction is still double that of the overall economy, and construction employment remains at 1996 levels,” said Ken Simonson, AGC’s chief economist. “It will take another month or two to see if the recent job growth reflects a sustained pickup or merely acceleration of home-building and highway projects that normally halt when the ground freezes in December and January.” .....[CLICK HERE TO READ MORE.](#)

AGC of America  
THE ASSOCIATED GENERAL CONTRACTORS OF AMERICA  
Quality People. Quality Projects.



## The High Efficiency Revolution Tour *COMING SOON* *TO GATEWAY SUPPLY!*

Want to hear and see more of A O Smith’s residential water heaters? The High Efficiency Revolution Tour will be coming to Gateway Supply Company on March 5th in Columbia, SC and March 6th in Greenville, SC. The mobile marketing vehicle is fully loaded with eight units, featuring high efficiency, tankless and conventional technologies. *To get all the details about the tour contact your Gateway Sales Associate today!*



Gateway Supply Co.

# GRAND OPENING March 5th, 2012!

GATEWAY SUPPLY  
OPENING SOON

Gateway Supply is proud to announce a new store  
opening in Lexington, SC!  
5315 Sunset Blvd. Lexington, South Carolina

## WOUNDED WARRIOR PROJECT

Gateway Supply Company in Greenville was proud to be able to support a local resident and former Marine Sgt. Michael Batton and his family by

donating material for their kitchen renovation done by Dillard-Jones and other local businesses. The Wounded Warrior Project supports wounded veterans returning home from the current conflict and provides assistance to their families. If you would like to support this great cause please go to [www.woundedwarriorproject.org](http://www.woundedwarriorproject.org) and see how you to can help support our American heroes!



## Eye on the Economy: Growing Optimism for Housing Rings in the New Year

The new year has opened with a sense of growing optimism for housing.

Existing home sales climbed 5% in December while inventories dropped more than 9% to a 6.2 months-supply, down from 7.2 in November, which should help reduce downward pressure on home prices and increase confidence in the housing sector.

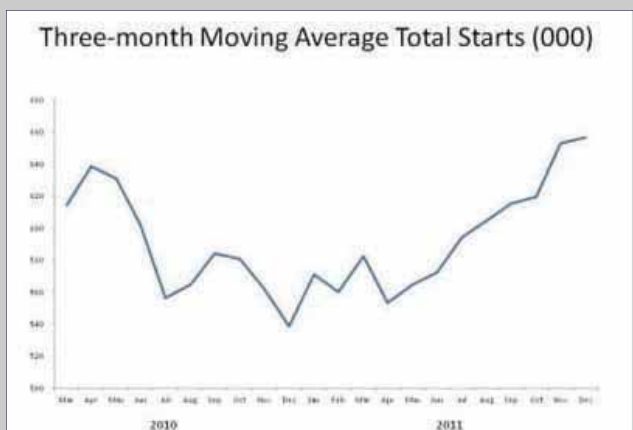
Single-family housing starts rose 4.4% in December to a seasonally-adjusted annual rate of 470,000, their fastest pace since the end of the home buyer tax credit program in 2010.

This was consistent with recent improvements in builder confidence, as indicated by the NAHB/Wells Fargo Housing Market Index (HMI), which rose to 25 in January — its highest level since the summer of 2007.

From an unsustainably high level in November, starts in buildings with five housing units or more fell 28% in December to a rate of

164,000 units, which was still 69% above the pace of a year earlier.

Although overall construction hiring slowed somewhat in December, 2011 is expected to be the first year since 2006 in which total hires exceeded total job losses in the construction sector.....[Click Here To Read More.](#)



**WINNER OF THE  
MOEN  
FAUCET GIVEAWAY!**

*Louise Tison  
Hinson Cabinet Company*

*Congratulations and thank you  
again for participating in the  
Free Moen Faucet Giveaway!*



# GATEWAY SUPPLY COMPANY



**Meet the Factory Guys!**  
**Thursday, February 23rd**  
**7:30 am to 2:00 pm**

- See the latest in pump technology!
- Talk with the factory experts!
- All the newest pumps on display!

**Gateway Supply**  
1312 Hamrick Street  
Columbia, SC 29201  
803.771.7160



## FEATURED GATEWAY EMPLOYEE



### KIM LANDRESS

*Location: Columbia, South Carolina*  
*Department: HVAC Admin Assistant*

Kim Landress has been with Gateway Supply Company for 8 years. She has 2 children and 4 grandchildren. She enjoys spending time with her family.

# GATEWAY SUPPLY COMPANY



ICP is excited to announce the **2012 SPRING BUILDING VALUE DISCOUNT DAYS** to help get your name out in the neighborhood and sell more inside the home!

## **Building Value Discount Days for Spring 2012: March 15 - May 31, 2012**

**SPECIAL DISCOUNT SAVINGS ON CONSUMER FINANCING** - Enroll in the Wells Fargo consumer financing program and use these Special Savings during this Spring promotion! You can get 18 months No Interest option with Regular Monthly Payments at 4% cost to the dealer or a 9.90% APR with 2.0% Monthly Payments at 4% cost to the dealer. Funding paperwork must be submitted to Wells Fargo by June 30, 2012 to be eligible. *Contact your HVAC Gateway Sales Representative to receive the PROMO CODES.*

**\$150 OFF ANY CUSTOM MARKETING TOOL** - You can now get 2 brochures for the price of 1 ONLY during this Spring Promotion. This includes the "NEW" Choices Brochure and Dealer Brochure. You can also choose from a website, a website renewal or the website & brochure combo with this discount. All of these tools can be found in the AdVantage portal. Plus a bonus of 25 FREE Printed Brochures.

**50% OFF YARD SIGNS**—Advertise in Your Neighborhood. Login in AdVantage and order 10 Yard Signs and get 50% OFF! Shipping included and Limited 1 discount per customer.

**50% DISCOUNT ON ALL ESA CONTRACTS!** 50% discount on ESA's from Assurant Service Protection Advantage for ICP equipment that is installed during the promotion. The ESA must be purchased and paid for during promotion period. Dealers must be enrolled with Assurant. Dealers will be reimbursed for 50% of the cost via a VISA debit card.

**25 CUSTOMIZED STICKERS FREE!** AdVantage - Show the Neighbors You worked in the Neighborhood. Send 500 Direct Mail cards (any combination) using the AdVantage program and receive 25 Sheets FREE Branded & Customized Stickers that are designed to get the dealers name on either the thermostat or equipment. These will be shipped to you directly.

Aimee Williams Dye

864-235-7800  
adye@gatewaysupply.net



**STICKERS**

*To find out more about the AdVantage program contact  
Aimee Williams Dye 864.235.7800*



**YARD SIGNS**



## THE GATEWAY GAZETTE

Editor: Aimee Williams-Dye

A handwritten signature of Aimee Williams-Dye in black ink.

Marketing Manager  
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# GATEWAY SUPPLY COMPANY

## INDUSTRY LINKS

Link to Mechanical Contractors Association of SC  
<http://www.mcasc.com/>

Link to Plumbing Heating Cooling Contractors NC  
<http://www.phccnc.org/>

Link to South Carolina Association of Heating & Air Conditioning Contractors  
<http://www.schvac.org/>

Link to AHRAE  
<http://www.ashrae.com/>

Link to ASPE  
<http://aspe.org/>

Link to Home Builders Association of SC  
<http://www.hbaofsc.com/>

Link to Home Builder Association of NC  
<http://www.nchba.com/>

Link to Home Builders Association of GA  
<http://www.hbag.org/>

American Institute of Architects:  
<http://www.aia.org/>  
<http://www.aiasc.org/>  
<http://www.aianc.org/>  
<http://www.aiaga.org/>

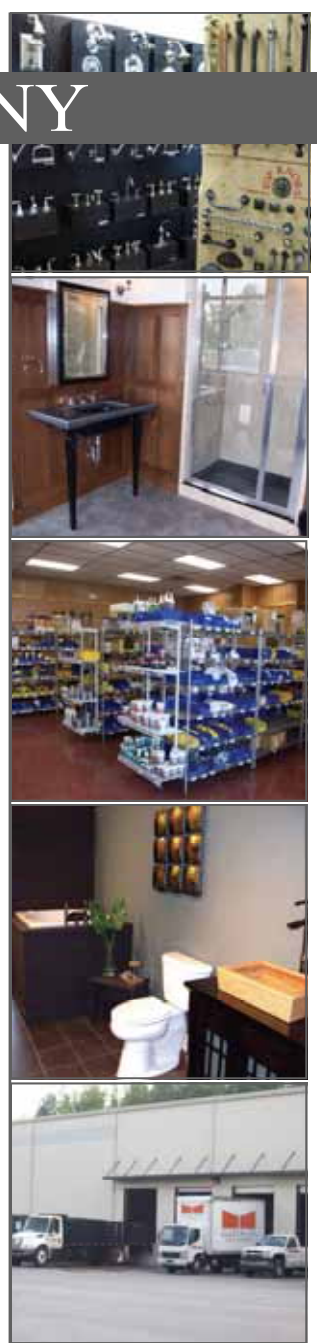
American Society of Interior Designers  
<http://www.asidcarolinas.org/>  
<http://www.asidga.org/>

Database of State Incentives for Renewables & Efficiency  
<http://www.dsireusa.org/>

Associated Builders And Contractors, Inc  
<http://abccarolinas.org/>

CLICK LINK TO VIEW PAST  
EDITIONS OF  
THE GATEWAY GAZETTE

THE GATEWAY  
GAZETTE



## GATEWAY SUPPLY COMPANY, INC. LOCATIONS

### COLUMBIA, SC

1312 Hamrick Street  
Columbia, SC 29201

**800-922-5312**

803-771-7160 Plumbing  
803-799-7632 HVAC

**803-376-5614 Fax**

### GREENVILLE, SC

70 Chrome Dr.  
Greenville, SC 29615

**800-922-9566**

864-235-7800 Plumbing  
864-770-0860 HVAC

**864-235-7900 Fax**

### HARTSVILLE, SC

1015 Bobo Newsome Hwy  
Hartsville, SC 29550

**800-766-3159**

843-383-4574  
Plumbing/HVAC

**843-383-9520 Fax**

### ROCK HILL, SC

1369 Firetower Road  
Rock Hill, SC 29731

**803-324-3145**

Plumbing

**803-324-3806 Fax**

### SPARTANBURG, SC

2320 South Pine Street  
Spartanburg, SC 29302

**800-379-5548**

864-585-8825  
Plumbing

**864-585-4978 Fax**

### COLUMBIA NORTHEAST, SC

1110 Sparkleberry Lane Ext.  
Columbia Northeast, SC 29223

**803-736-4848**

Plumbing/HVAC

**803-736-3392 Fax**

### MYRTLE BEACH, SC

4928 Hwy 17, Bypass South  
Myrtle Beach, SC 29588

**843-293-9367 Plumbing**

**843-293-9372 HVAC**

**843-293-9377 Fax**

### WEST GREENVILLE, SC

2200 W. Parker Road  
Greenville, SC 29617

**864-246-4322**

Plumbing/HVAC

**864-246-4764 Fax**

### ANDERSON, SC

5299 Hwy 76  
Pendleton, SC 29670

**864-622-0176**

Plumbing/HVAC

**864-622-0181 Fax**